



Kentucky Tourism, Arts and Heritage Cabinet Kentucky State Fair

MEDIA ADVISORY

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Students Compete in First Annual Championship Drive at the Kentucky State Fair

- WHAT** The Sale of Champions has been rebranded as the Championship Drive. The event will recognize more than 70 4-H and FFA competitors and their animals. Students work all year with the hopes of being crowned as a class winner.
- More students than ever have the opportunity to showcase their market goats, sheep, swine and steers. Over 20 winners will be selected during the Championship Drive and receive a monetary prize for their animals.
- WHO** 4-H and FFA competitors and their animals
- WHEN** Thursday, August 23, 6:30 p.m. (EST)
- WHERE** Broadbent Arena, Kentucky State Fair
- WEBSITE** Livestream available at <https://livestream.com/accounts/12657864/KYOverallGrandDrive>
- Results will be posted online at <https://kystatefair.org/agriculture/champion-drive>.

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